

THE WHOLE IS MORE ...

 **FISCHER**
ADVERTISING SYSTEMS

... THAN THE SUM OF ITS PARTS.



FISCHER ADVERTISING SYSTEMS

FISCHER Licht & Metall is a pioneer in the creation of ADVERTISING SOLUTIONS. For over 85 years, we have been creating products for light advertising companies, advertising technicians, and shop and trade fair constructors.

We offer the entire range of ADVERTISING SYSTEMS: with or without illumination, from the smallest letter through to a large-scale installation, from individual production through to completed series with a large number of items.

200 qualified staff ensure that our products have MORE VALUE with their specialist trade knowledge and many years of experience: higher quality, more security and greater sustainability.

You too can benefit from the positive synergy effects from four corporate areas with our products and services. Specialist trade skills combined with industrial-scale production planning and automated finishing on state-of-the-art machines from Trumpf.

THE BRAND. YOURS, OURS AND THAT OF YOUR CUSTOMERS



LETTERS

From small, individual advertising systems through to large-scale projects. We deliver the product you need, ready for connection, with a stable mounting structure, also available as supplier parts.

The brand is our business: both yours and ours. Together, we create something of value. With our high-quality products, we create superior products which display your customer's brand.

Your customers have very high standards when it comes to their name and their brand. And they deserve the best! FISCHER Licht & Metall creates the best quality products in the illuminated advertising sector throughout Europe. Inspire your customers with impressive solutions, with professional illuminated advertising.

WE BUILD VALUES.



Quality, precision and reliability are just some of the features that make FISCHER products special. For many companies specialising in illuminated advertising, the "FISCHER Licht & Metall" brand is a strong statement for positive values and a high degree of qualitative stability factors have long-term impact on competitive advantages in the B2B sector, as well as in the services segment.

Our qualified staff are the heart and soul of FISCHER Licht & Metall. Their experience and professionalism ensure high-quality products. This is the result of their trade skills combined with the latest computer-controlled machines.

FL LETTERS

We have been producing LED LETTERS of compact acrylic plastic for over 10 years. The product stands out for its stylish appearance, realisation which is true to detail and an even light intensity for illumination which beats all comparison.

MORE QUALITY



BANNERS & PYLONS

Thanks to our tried and tested LED technology, we can offer cost-effective products which pay their way in just a short period of time with their extremely low operating power costs.

FISCHER quality is created from the sum of its parts: the high-quality materials used, the first-class processing by qualified staff using the latest machines and ongoing quality assessment.

FISCHER Licht & Metall products meet the highest European quality standards, both for series production and for the production of fewer items through to individual pieces.



MORE SECURITY

Our most important goal is to ensure security for your customers in public areas. The legislation requires the necessary evidence of suitability from both the manufacturer and the end user in order to protect the general public.

Our aim: to be better than the standard.

All our products, without exception, are produced according to the valid European technical regulations for the realisation of aluminium supports and steel supports. And this is not just a recent development. In 1972, FISCHER was certified for the first time, and has been constantly improving its material technology skills since.

ADVERTISING TOWERS & MASTS

We build both the foundation and the supporting structure, as well as the integrated advertising area for your advertising tower. We use steel or spun concrete masts. As an option, we also offer fully equipped mounting kits to support you during construction.

GREATER SUSTAINABILITY



LARGE-SCALE ADVERTISING SYSTEMS

With excellent stability, security, functionality and resilience on the walls or roofs of high-rise buildings, as a complete metal housing or using pressure cloth technology, free-standing and rotatable, community advertising systems and advertising pylons over 10 meters in size. Materials are selected according to the valid fire protection and high-rise building guidelines.

& GREATER EFFICIENCY



Our product philosophy targets quality and sustainability. However, sustainability and the services required to provide it is not available for free. For four generations, we have focused on two things:
LIGHT & METAL

You and your customers can benefit from our FISCHER KNOWLEDGE:

A correct structural appraisal and implementation guarantees the security and sustainability of your advertising systems. That's what we can do.

Due to their excellent energy efficiency levels and high light quality, LEDs are the first illuminants of choice at FISCHER. Our experienced staff will help you select the illuminant best suited to your needs. They will in all cases take energy efficiency, visual appearance and financial attractiveness into account.



At FISCHER, innovation has been tradition for over 85 years. And we think long-term. With this principle in mind, we invest in the development of new products which protect the environment, and which are cost-effective and user-friendly. Products with MORE VALUE.

FISCHER Licht & Metall



ADVERTISING SYSTEMS

METAL COMPONENTS

LIGHTING SYSTEMS

SOLAR FIXING

FISCHER Licht & Metall was founded in 1928 and is based in Mühlhausen an der Sulz. 200 employees work in flexible manufacturing structures over a plant area of 40,000 m². We plan, develop and produce innovations in four business areas. Our knowledge in these sectors gives our customers a competitive advantage.

MORE SERVICES

GRAPHICS	In all the standard market programs
CONSTRUCTION	CAD, 3D construction, static loading, structural analysis
ALUMINIUM & STEEL CONSTRUCTION	In accordance with DIN V 41 13-3 for aluminium and DIN 18800-7 for steel
SHEET METAL PROCESSING	Highly-automated using TRUMPF CNC machines
PLASTIC PROCESSING	All types of acrylic plastic processing
SURFACE TECHNOLOGY	Two-component liquid coating, foil, powder coating
LIGHTING TECHNOLOGY	LED – Neon – Fluorescent lamps
ELECTRICAL ENGINEERING	Lighting – Control systems – Mechanical drives
QUALITY MANAGEMENT	Certified according to DIN EN ISO 9001:2008
LOGISTICS	Just-in-time completion throughout Europe

FISCHER Licht & Metall GmbH & Co. KG

Phone +49 9185 921-0

Fax +49 9185 921-110

Email info@fischer-lum.de

Rocksdorfer Straße 10

92360 Mühlhausen, Germany

www.lichtwerbung-fischer.de